At a glance

# Incognito mode for crypto.

#### \$1.54M shielded

BTC, ETH, USDT, and 70+ other tokens

#### 1,175 validators

Powering the Incognito network

\$0.41 (+410%)

PRV price on PDEX as of April 2, 2020

#### 40 core dev members

Started in May 2018. Launched in Nov 2019.

#### 1.4M lines of code

41,000 commits on Github

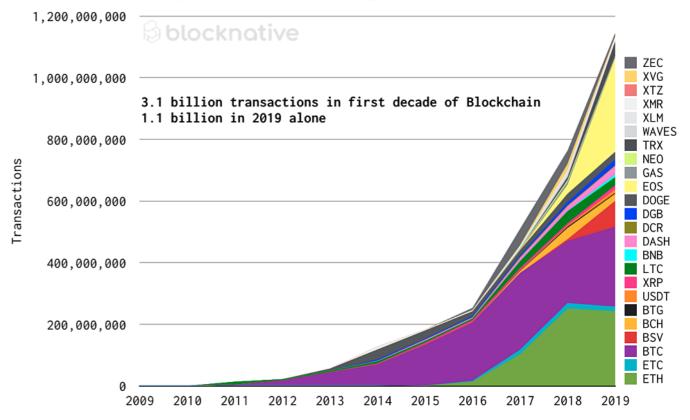
#### Self-funded

No ICO. No VC funding.

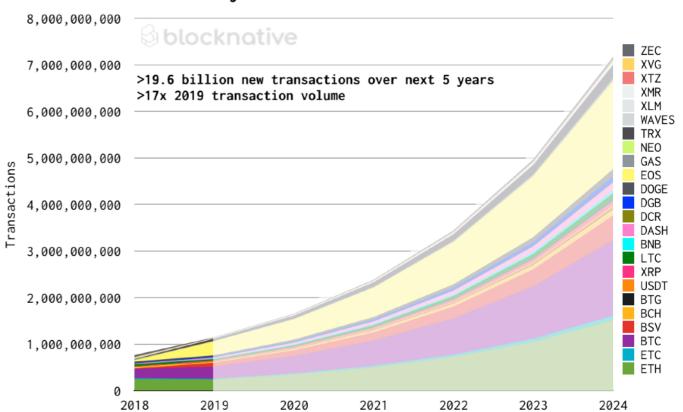
Why now

# Crypto is eating the world.

#### Aggregate Transactions by Blockchain: 2009 to 2019

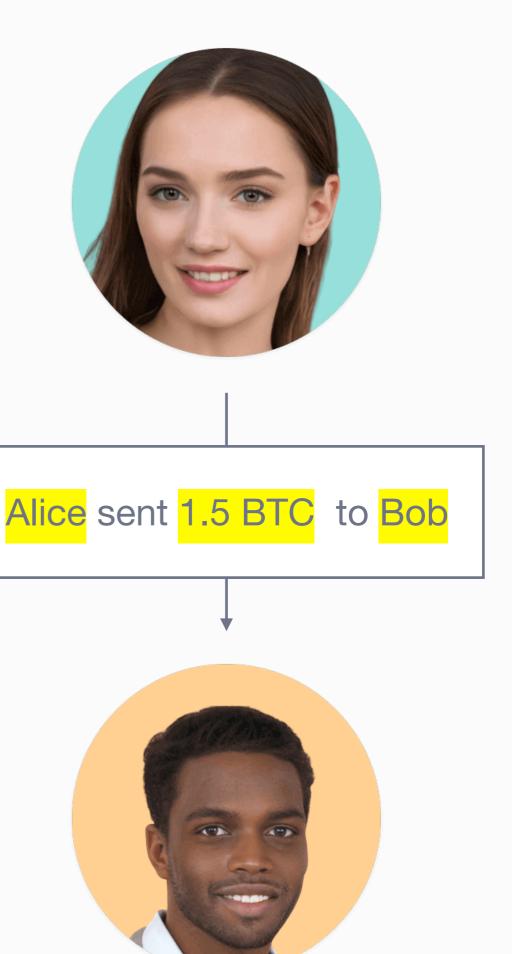


#### Projected Transaction Volume @ 44% CAGR



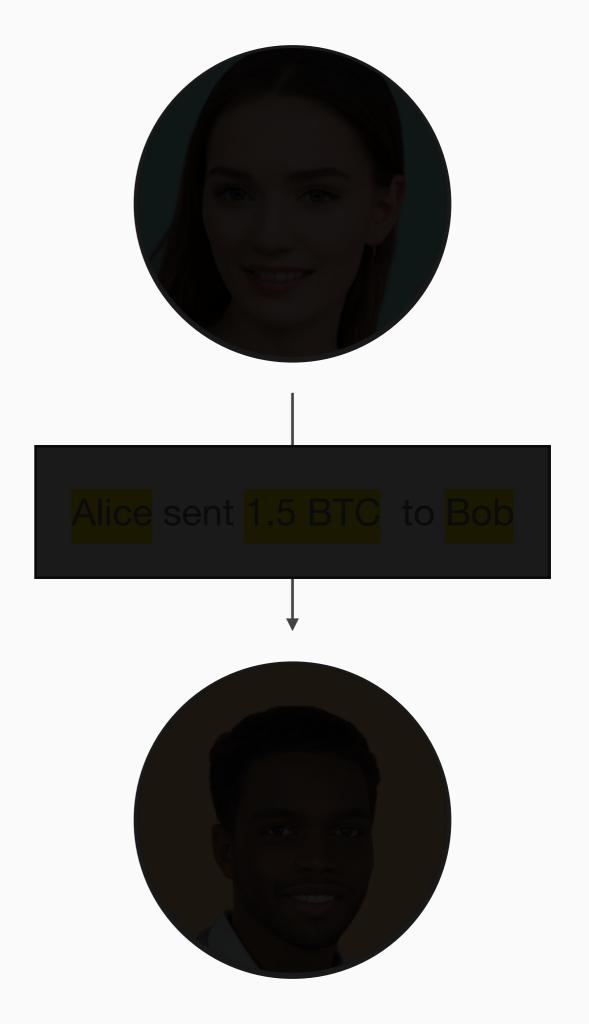
Problem

# But crypto is public.



Solution

Incognito mode for crypto.

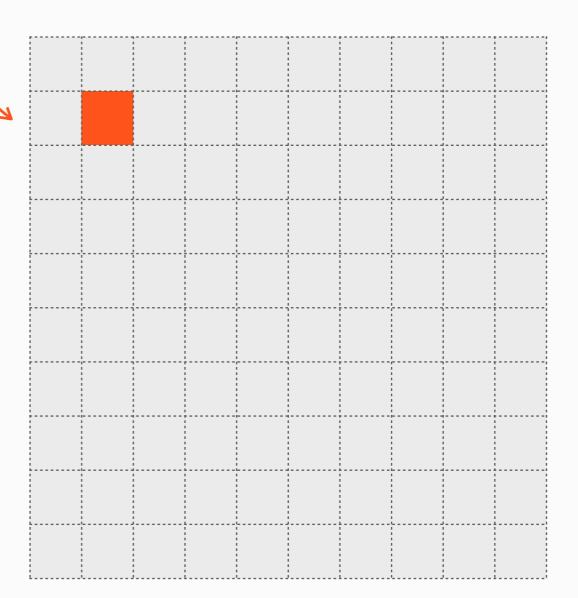


Market Validation

# Privacy coins are gaining traction.



Market cap of privacy coins (XMR, ZEC, etc.)



\$200B

Market cap of public coins

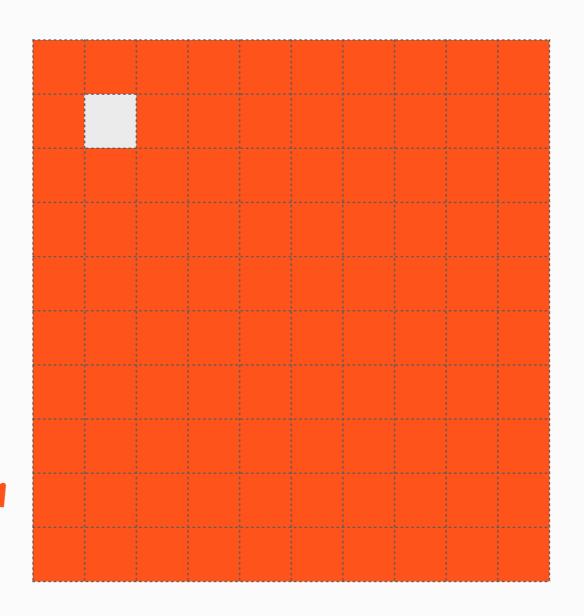
Incognito takes a different approach, based on the premise that people don't want a new cryptocurrency with privacy. What they really want is privacy for their existing cryptocurrencies.

Market Size

Incognito
secures privacy
for every coin.

\$2B

Market cap of privacy coins (XMR, ZEC, etc.)



\$200B

**Total Addressable Market** 

Product

# Incognito Network

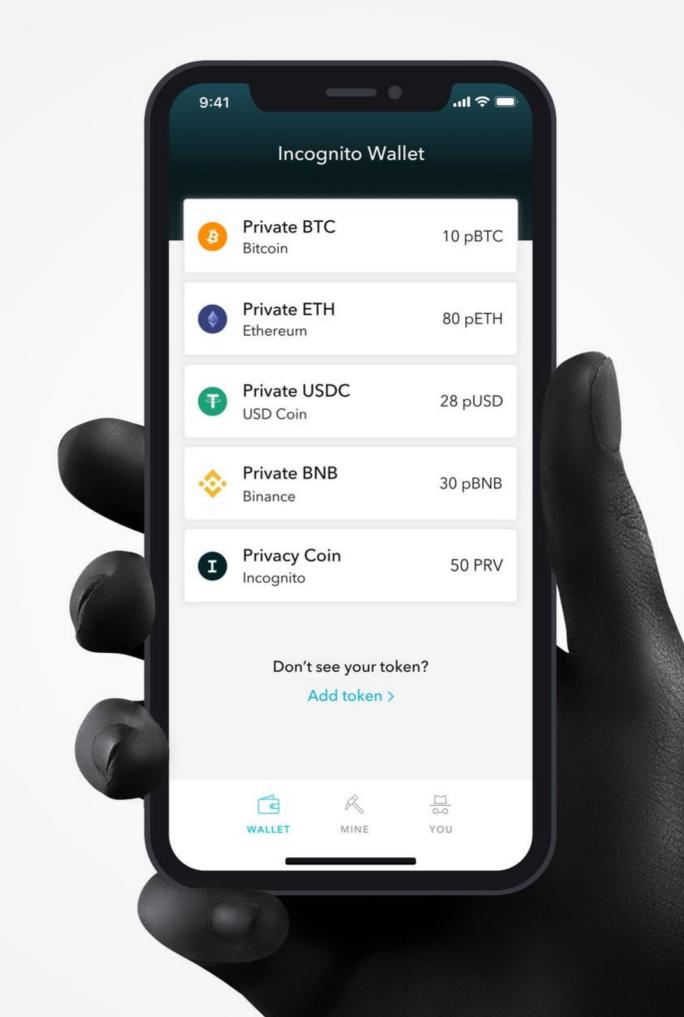
A universal privacy hub that enables incognito mode for any blockchain.



Product

# Incognito Wallet

A privacy-first alternative for all your essential crypto activities: buying, selling, holding, investing, lending, and borrowing.



Product

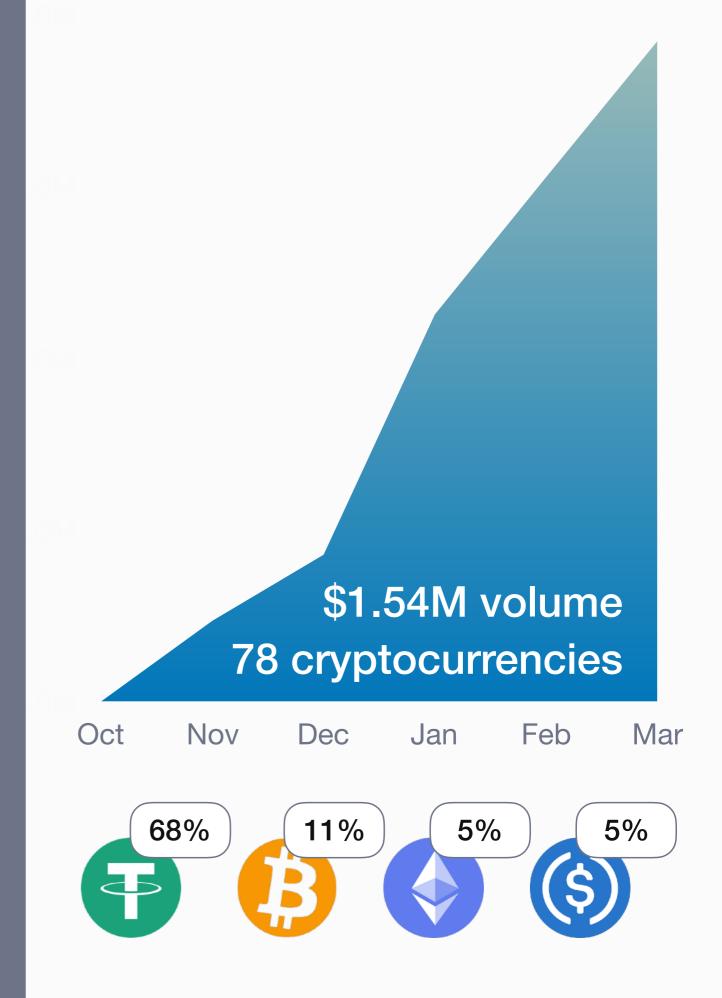
# Incognito Node

A plug & play full node that powers privacy and earns crypto.



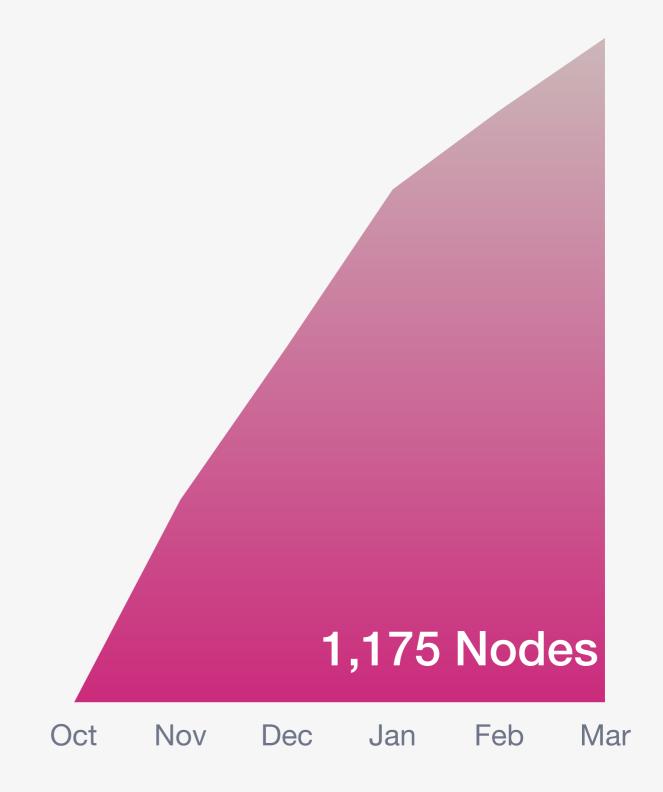
### Volume

\$1.54M worth of crypto in 78 different currencies has gone incognito since the mainnet launch in Nov 2019.



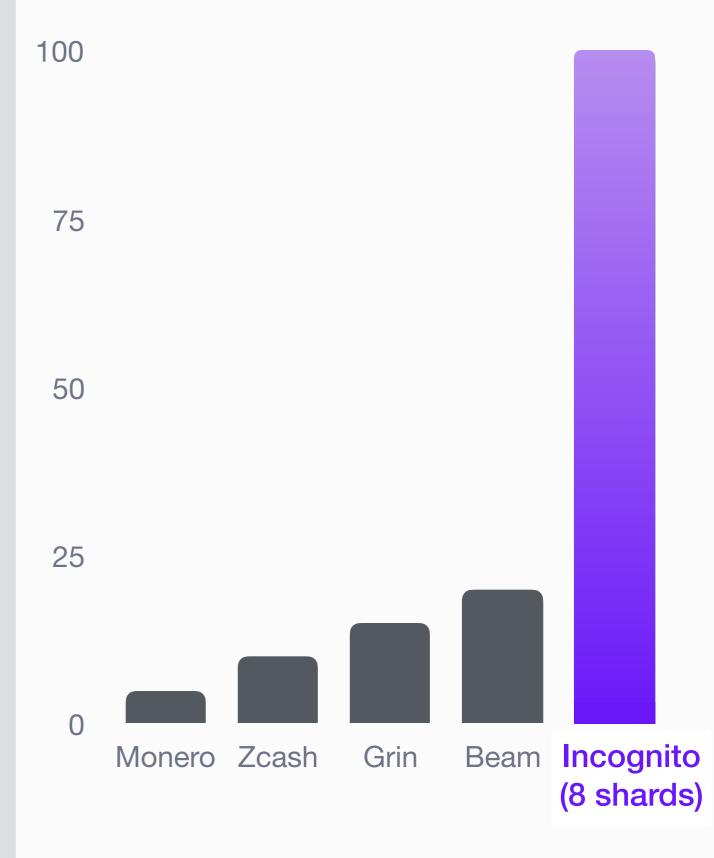
### Nodes

By design, Incognito is powered by a large group of small validators around the world.



#### Performance

Incognito delivers privacy at scale with 100 TPS — a significantly higher number than that of other privacy blockchains.



## Partnerships

Key strategic partnerships for mass adoption.



#### Trade Incognito with Binance

Binance funds development of incognito mode for Binance Chain, so any Binance user can trade BNB and BEP2 tokens anonymously.



#### Pay Incognito with Autonomous

Autonomous lets buyers purchase its products completely anonymously with untraceable versions of USDT, USDC, BUSD, and DAI.





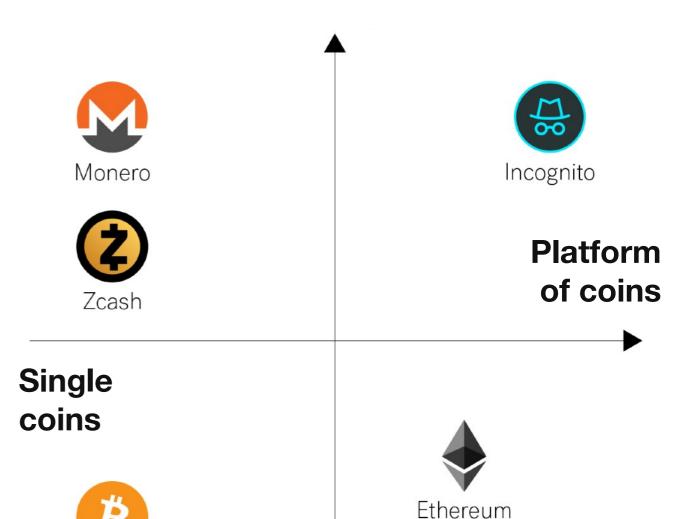




Positioning

Not a single privacy coin. Privacy for every coin.

#### **Privacy**



No privacy

Bitcoin

Positioning

# First-mover competitive advantages

#### 1st privacy platform

BTC, ETH and 70+ tokens already on board

#### 1st privacy proof-of-stake

More efficient than PoW privacy blockchains

#### 1st privacy sharding

10x TPS of other privacy blockchains

#### 1st plug & play gadget

A large group of small validators

**PRV** 

# The native cryptocurrency of the Incognito network.



#### Power

Users stake PRV to become validators and power the network.



#### Use

Users can pay transaction fees in PRV when they send crypto confidentially.

**PRV** 

# Token Economics

The total supply of 100M PRV is designed to favor those who work for the network, not to presell coins to speculators.

#### \$0.41 (+410%)

Price on pDEX as of April 2, 2020

#### 5M pre-mined

Purchased by the core team for \$1M, which has been used to self-fund the project. The 5M PRV is locked and released over 5 years.

#### 95M block rewards

Being mined over 40 years. The total block reward for the first year is 8.7M PRV. Block rewards are reduced by 9% every year.

#### 4.6M circulating supply

3.6M mined in the first few months by validators, plus the 1M of the pre-mined 5M released to the core team in the first year.

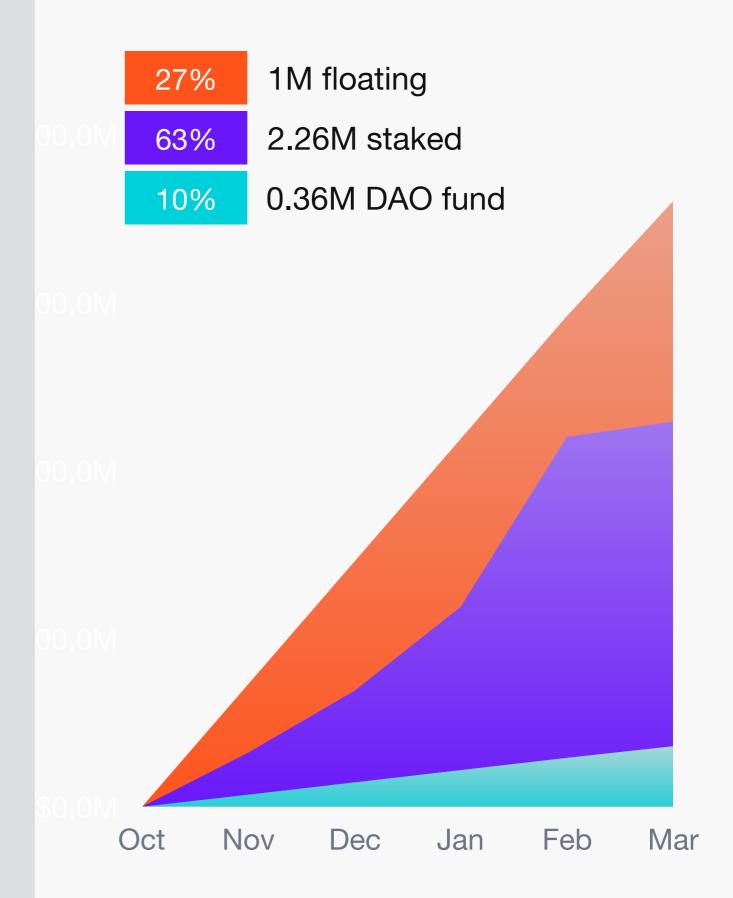
#### Self-funded

No ICO. No VC funding.

PRV

# Community commitment

63% of 3.6M PRV mined is staked, demonstrating the community's long-term commitment. 10% goes to the DAO Fund, devoted to funding long-term community projects. Very little speculative activity.



# If privacy wins, PRV wins.

# Get PRV now.



#### Buy

Buy PRV in the Incognito Wallet.





#### Mine

Host a Node and mine PRV by powering privacy.

Mine PRV



#### Earn

Earn PRV by participating in community activities.

Earn PRV

Thank you.

## Appendix

Quick links Ethereum Bridge Privacy Tech Stack Scalability Tech Stack Performance PRV Release Schedule Incognito DAO Code

## Quick links

#### The tech

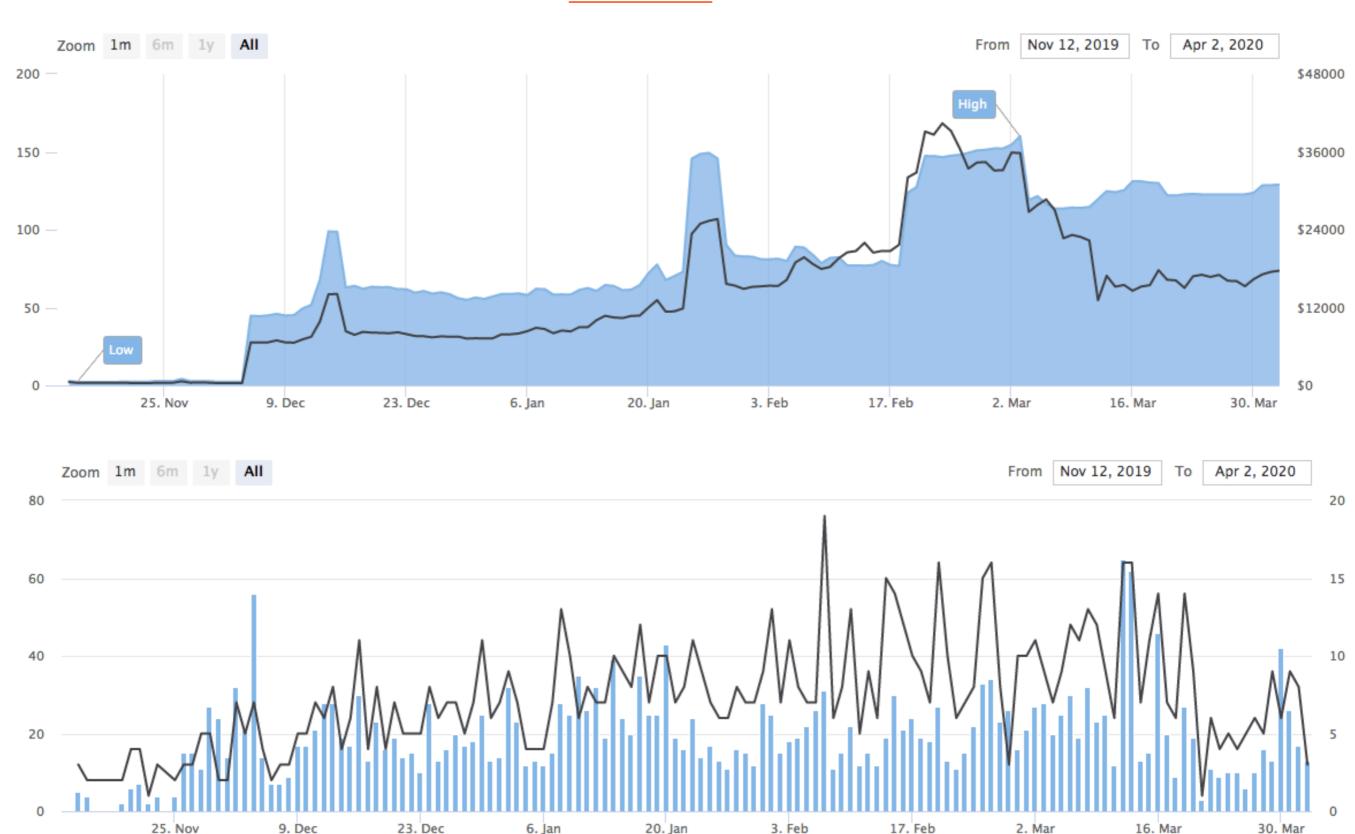
- Whitepaper
- Code
- Roadmap

#### **Products**

- Incognito Node
- Incognito Wallet

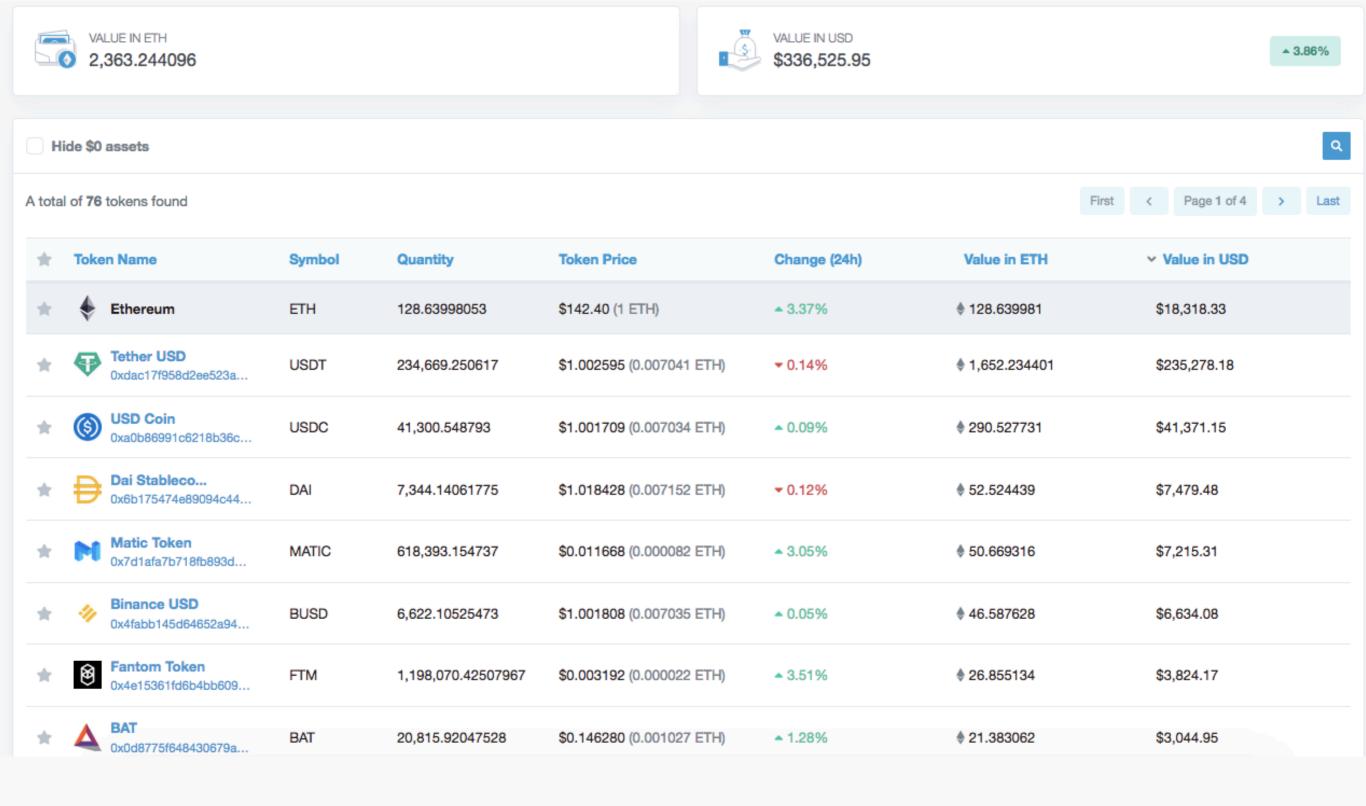
## Shielded ETH via the Ethereum Trustless Bridge

Source: Etherscan on 4/2/2020



## Shielded ERC20s via the Ethereum Trustless Bridge

Source: Etherscan on 4/2/2020



# Privacy Stack

Now we can send, receive, buy, sell, invest and borrow cryptocurrencies confidentially.

#### Ring Signatures

Shielding sending addresses

#### Stealth Addresses

Shielding receiving addresses

#### **Confidential Transactions**

Shielding transacted amounts

Homomorphic Commitment

Zero-Knowledge Range Proofs

## Scalability Stack

Incognito is the first network that delivers privacy at scale by implementing proof-of-stake and sharding.

**Proof of Stake** 

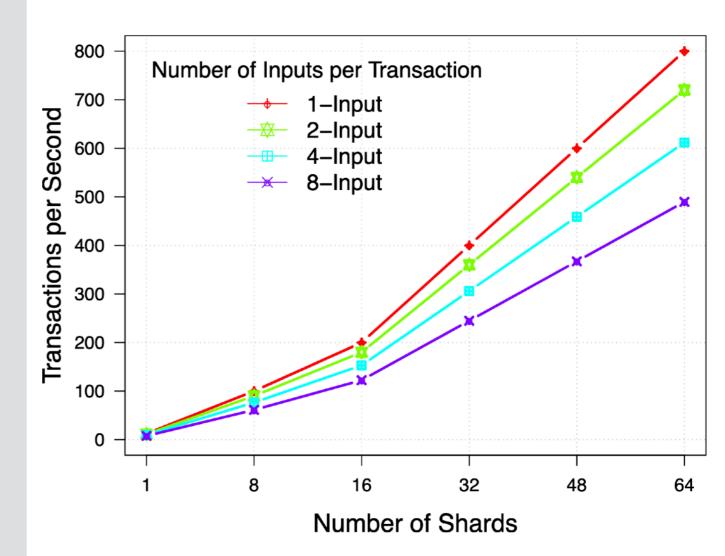
Sharding

pBFT

**BLS Signatures** 

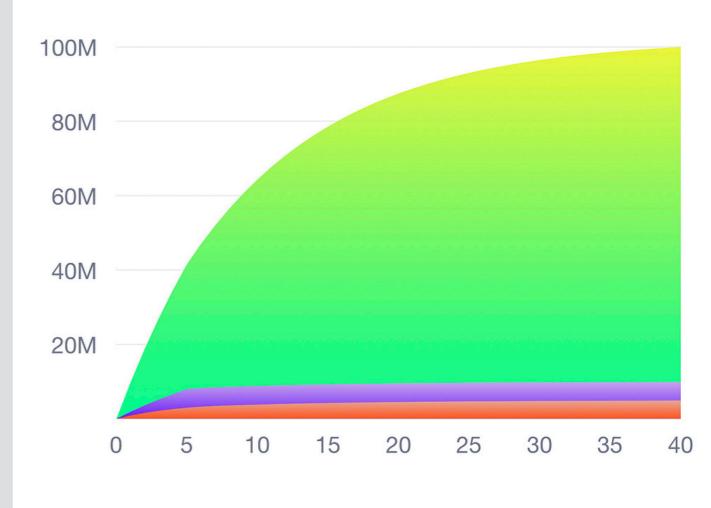
#### Performance

Currently, with 8 shards active, Incognito can handle 100 TPS. With a full deployment of 64 shards, Incognito can handle 800 TPS — a significantly higher number than that of other privacy blockchains, which usually top out at less than 10 TPS.



# PRV Release Schedule

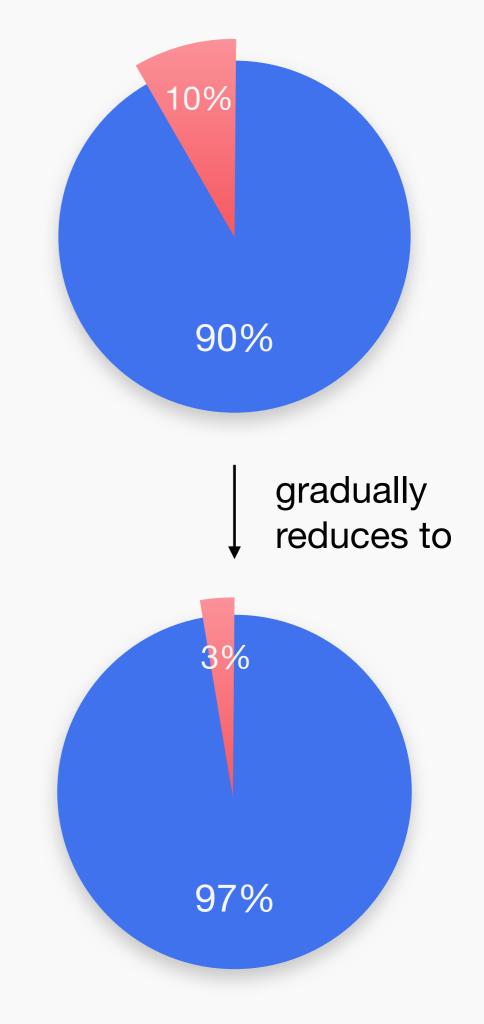
The number and breakdown of all PRV that are to be released into circulation over 40 years.





# Incognito DAO

Designed to fund protocol development and network growth, Incognito DAO collects a gradually reducing percentage of block rewards.



#### #3 most active project in the last 12 months

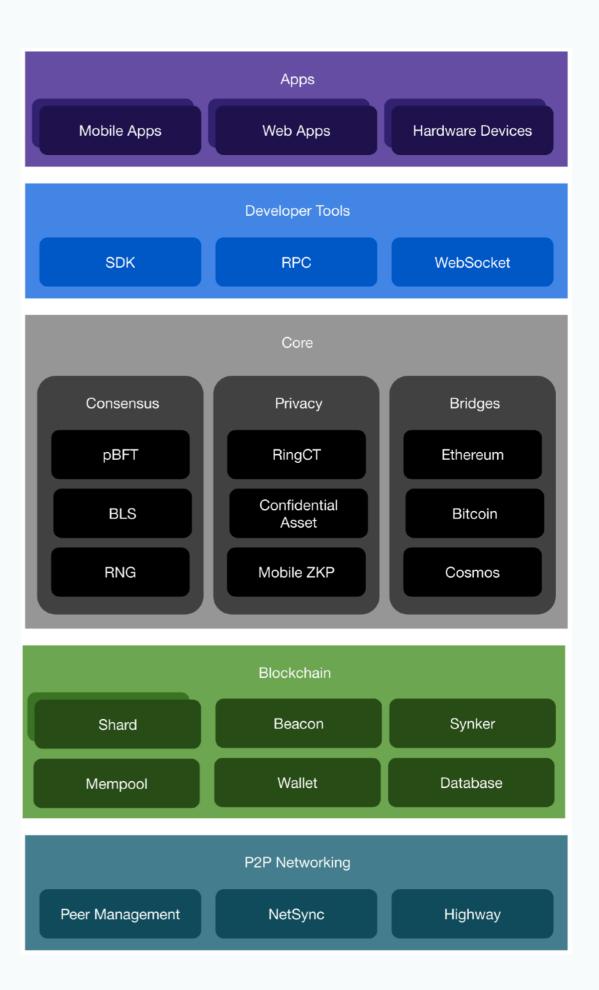
Source: CoinCodeCap on 2/4/2020

#### Top Cryptocurrencies based on Github activity

						Q IIII	Time 1 Year →
Activity Rank ②	Overall Rank ?	Name	Commits ?	Total Stars	Releases ?	Active Authors ?	Total Languages
1	5	LBRY Credits (LBC)	15169	11442	278	172	12
2	1	Ethereum (ETH)	9256	90750	61	443	14
3	7	Incognito (PRV)	24467	76	183	55	5
4	14	Filecoin (FIL)	12183	2616	186	138	13
5	4	Lisk (LSK)	28148	7891	58	67	5
6	32	Solana (SOL)	8039	768	247	60	13
7	6	Cosmos (ATOM)	5313	9676	67	248	13

#### Code Structure

Incognito has 27 public repositories on Github with 41,000 commits and 1.4M lines of code since May 2018.



# Significant progress achieved since the mainnet launch in November 2019.

\$1.54M shielded

BTC, ETH, USDT, and 70+ other tokens

\$0.41 (+410%)

PRV price on pDEX as of April 2, 2020

40 core dev members

Cryptographers, programmers & operators

1,175 validators

Toward a large group of small validators

100 TPS (up to 800 TPS)

10x more than any other privacy blockchain

1.4M lines of code

Continue to rapidly ship new products