

At a glance

# Incognito mode for crypto.

**\$7.53M** shielded

BTC, ETH, USDT, and 80+ other tokens

**1,591** validators

Powering the Incognito network

**\$0.70** (+700%)

PRV price on PDEX as of July 1, 2020

**41** core dev members

Started in May 2018. Launched in Nov 2019.

**2.4M** lines of code

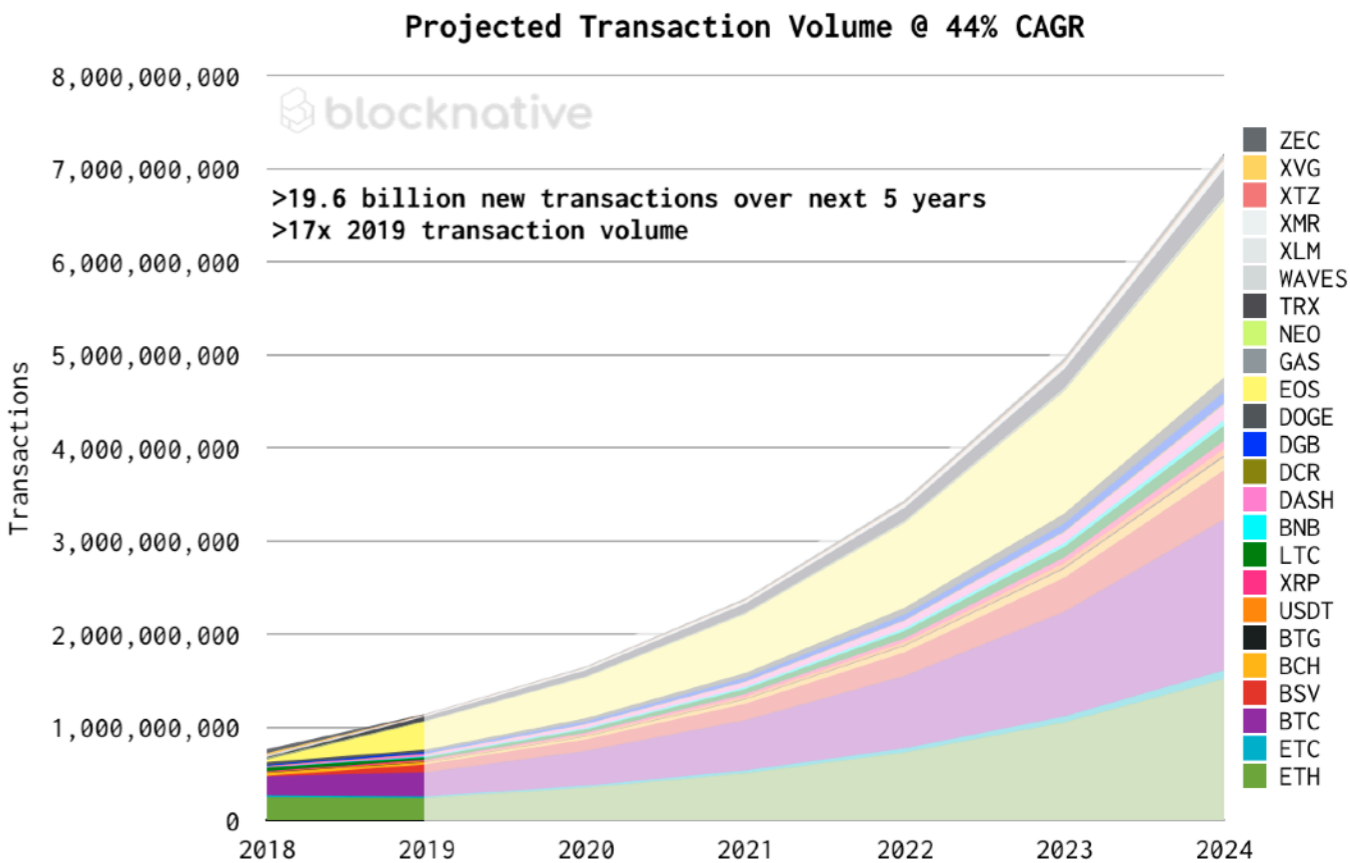
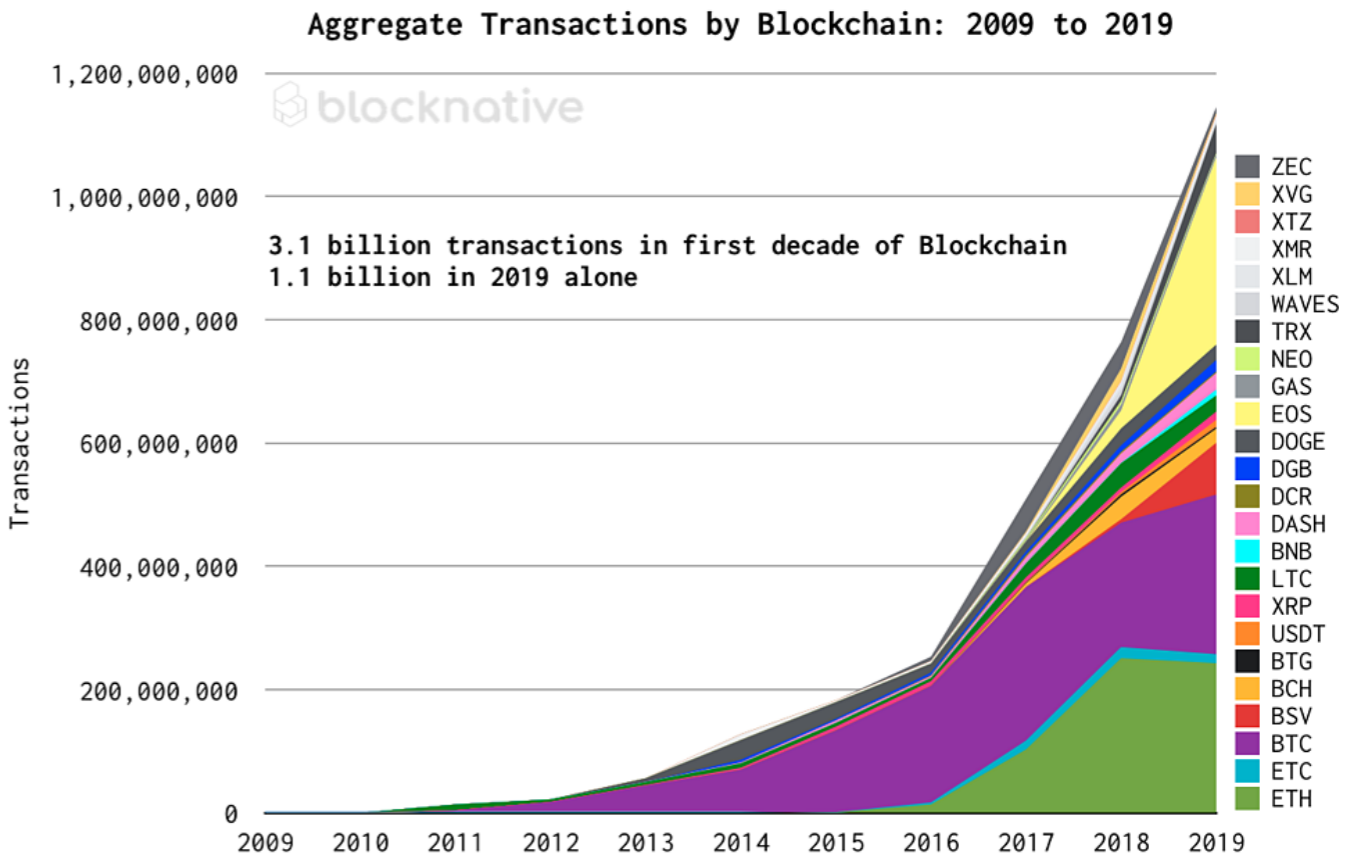
Top privacy project by dev activity

**Self-funded**

No ICO. No VC funding.

Why now

Crypto is eating the world.



Problem

But crypto is public.

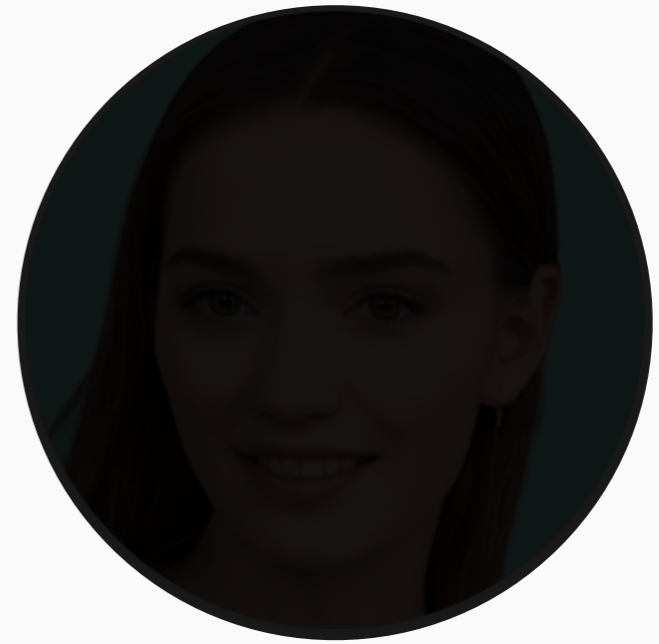


Alice sent 1.5 BTC to Bob

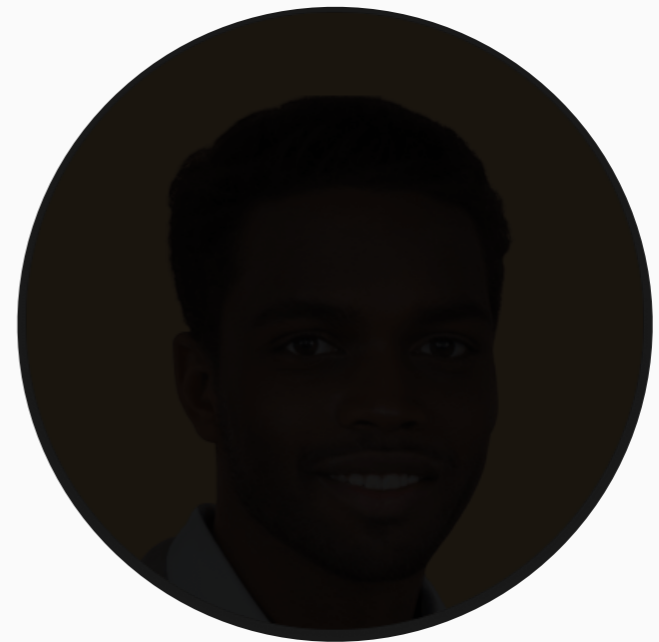


Solution

Incognito mode  
for crypto.



Alice sent 1.5 BTC to Bob

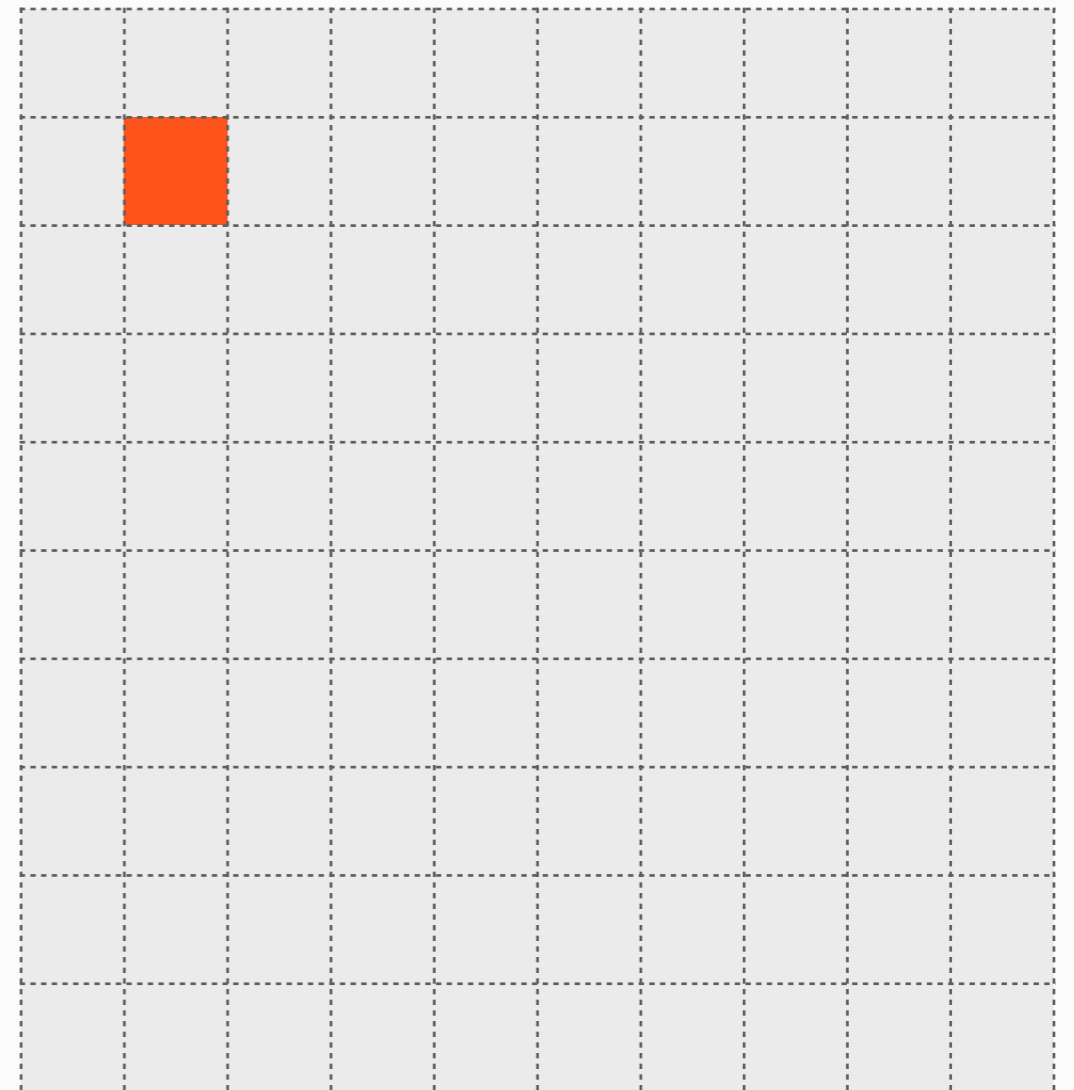


Market Validation

Privacy coins are gaining traction.

\$2B

Market cap of privacy coins (XMR, ZEC, etc.)



\$200B

Market cap of public coins

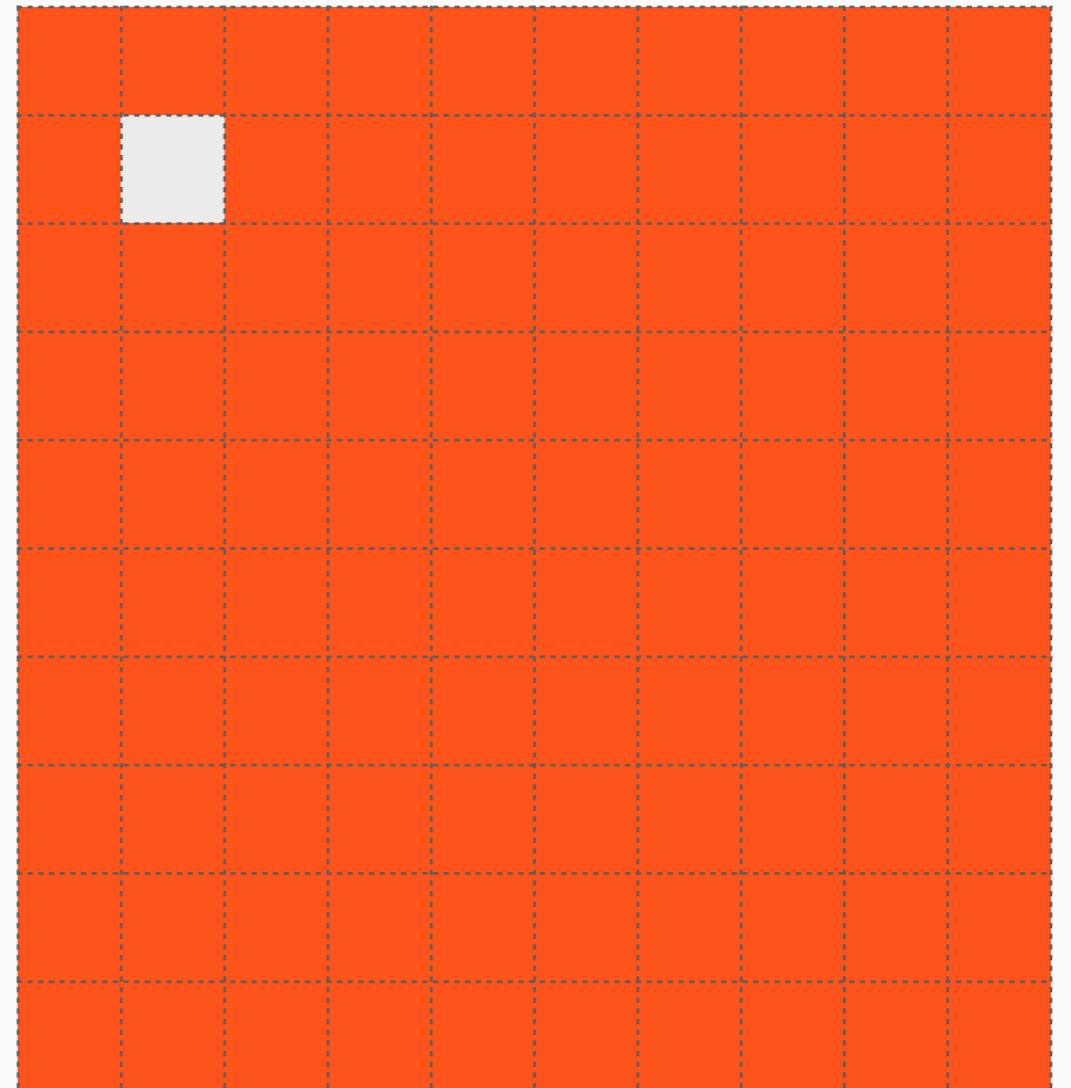
Incognito takes a different approach, based on the premise that people don't want a new cryptocurrency with privacy. **What they really want** is privacy for their existing cryptocurrencies.

Market Size

Incognito  
secures privacy  
for every coin.

\$2B

Market cap of privacy coins (XMR, ZEC, etc.)



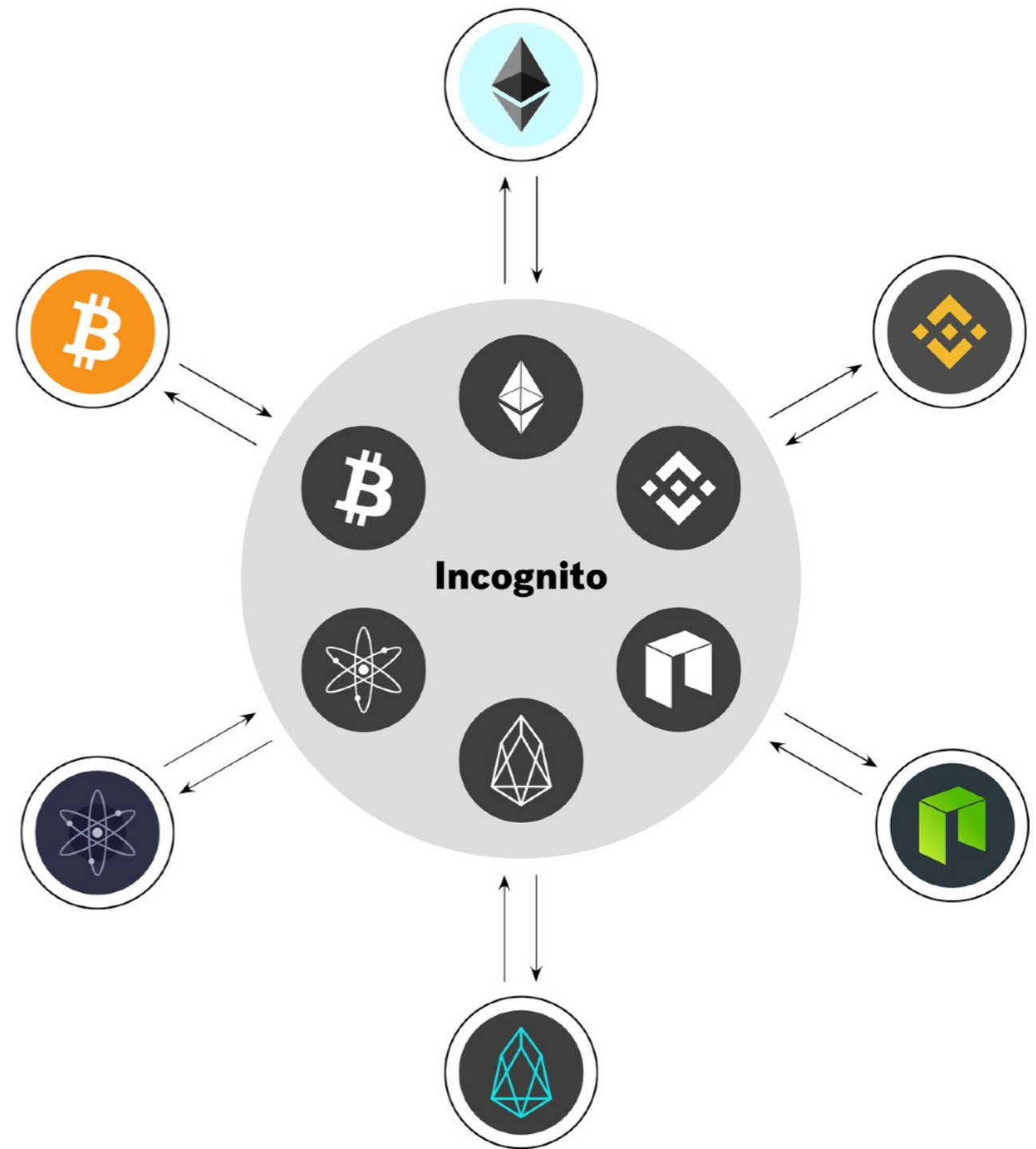
\$200B

Total Addressable Market

Product

# Incognito Network

A universal privacy hub that enables incognito mode for any blockchain.

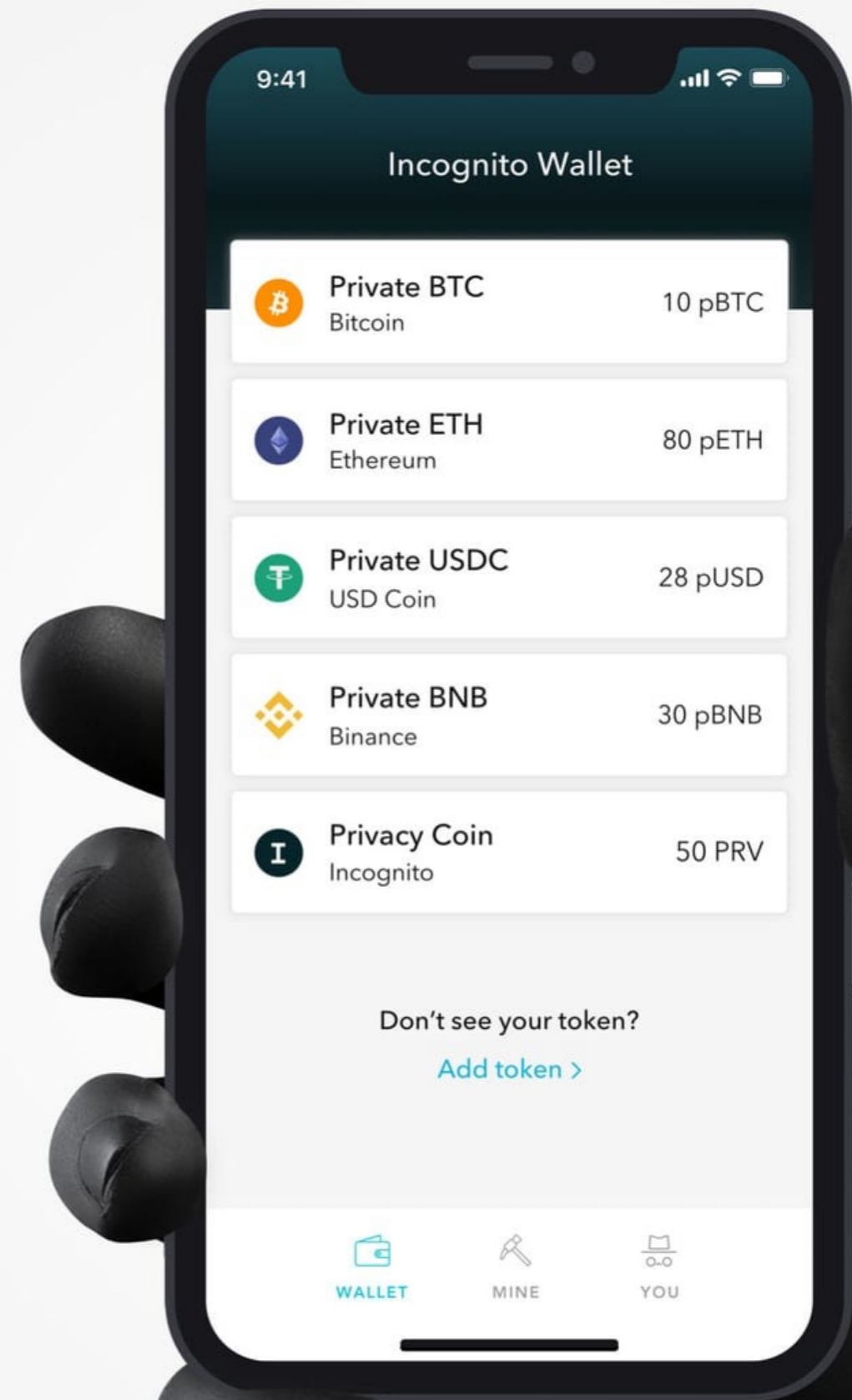




Product

# Incognito Wallet

A privacy-first alternative for all your essential crypto activities: buying, selling, holding, investing, lending, and borrowing.



Product

# Incognito Node

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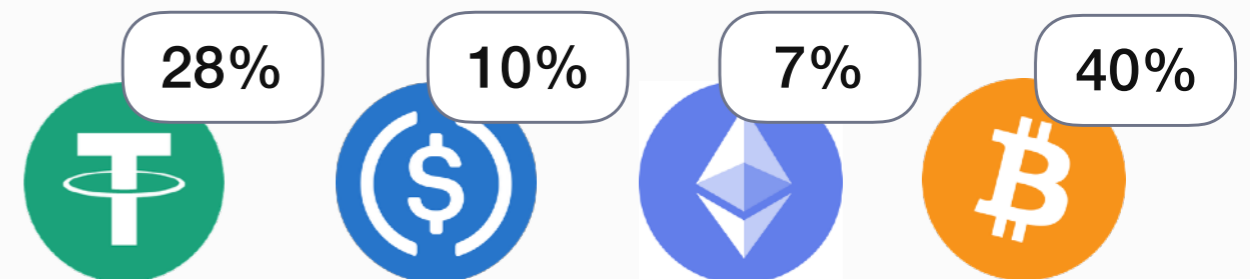
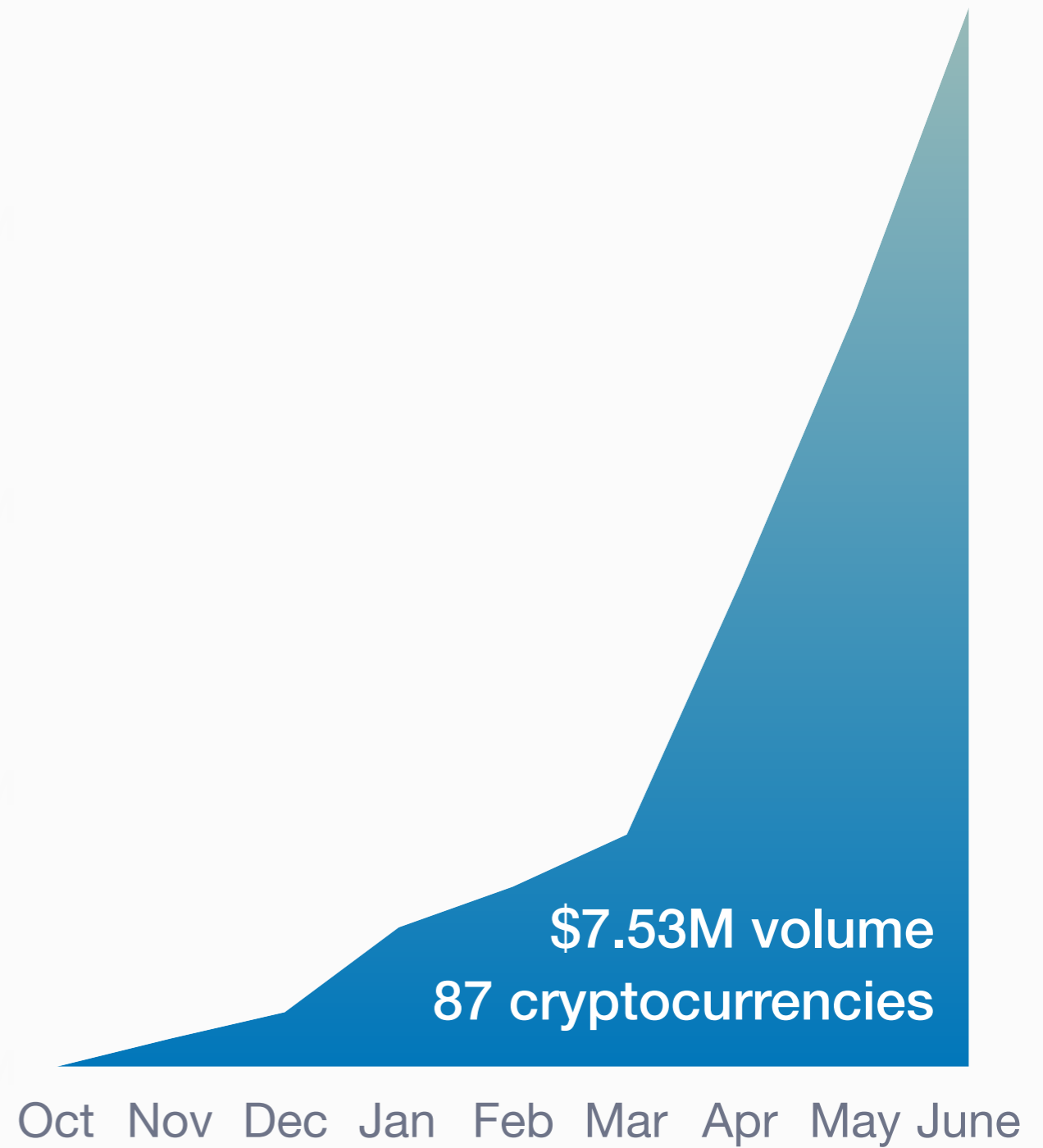
A plug & play full node that powers privacy and earns crypto.



Progress

# Volume

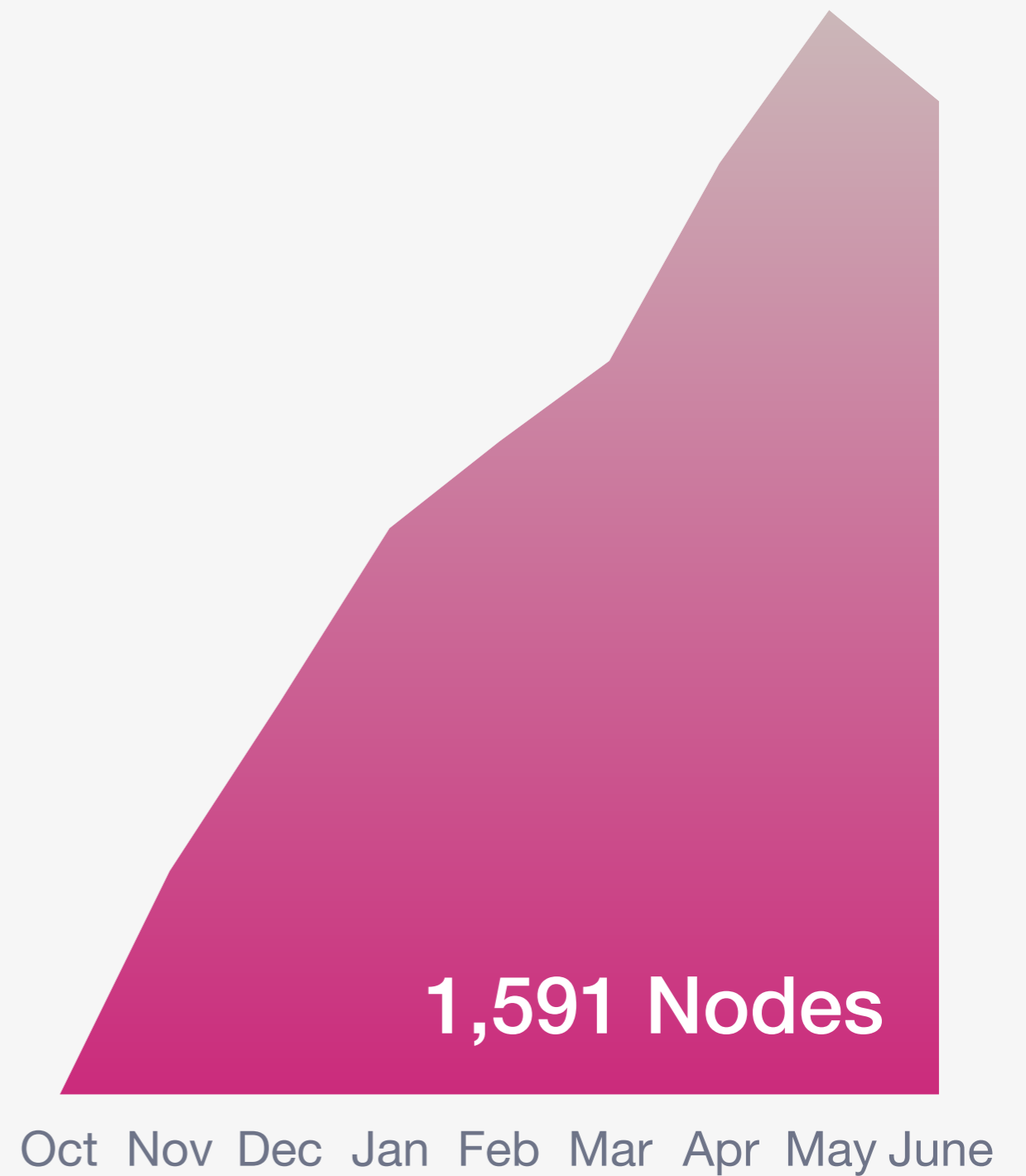
\$7.53M worth of crypto in 87 different currencies has gone incognito since the mainnet launch in Nov 2019.



Progress

# Nodes

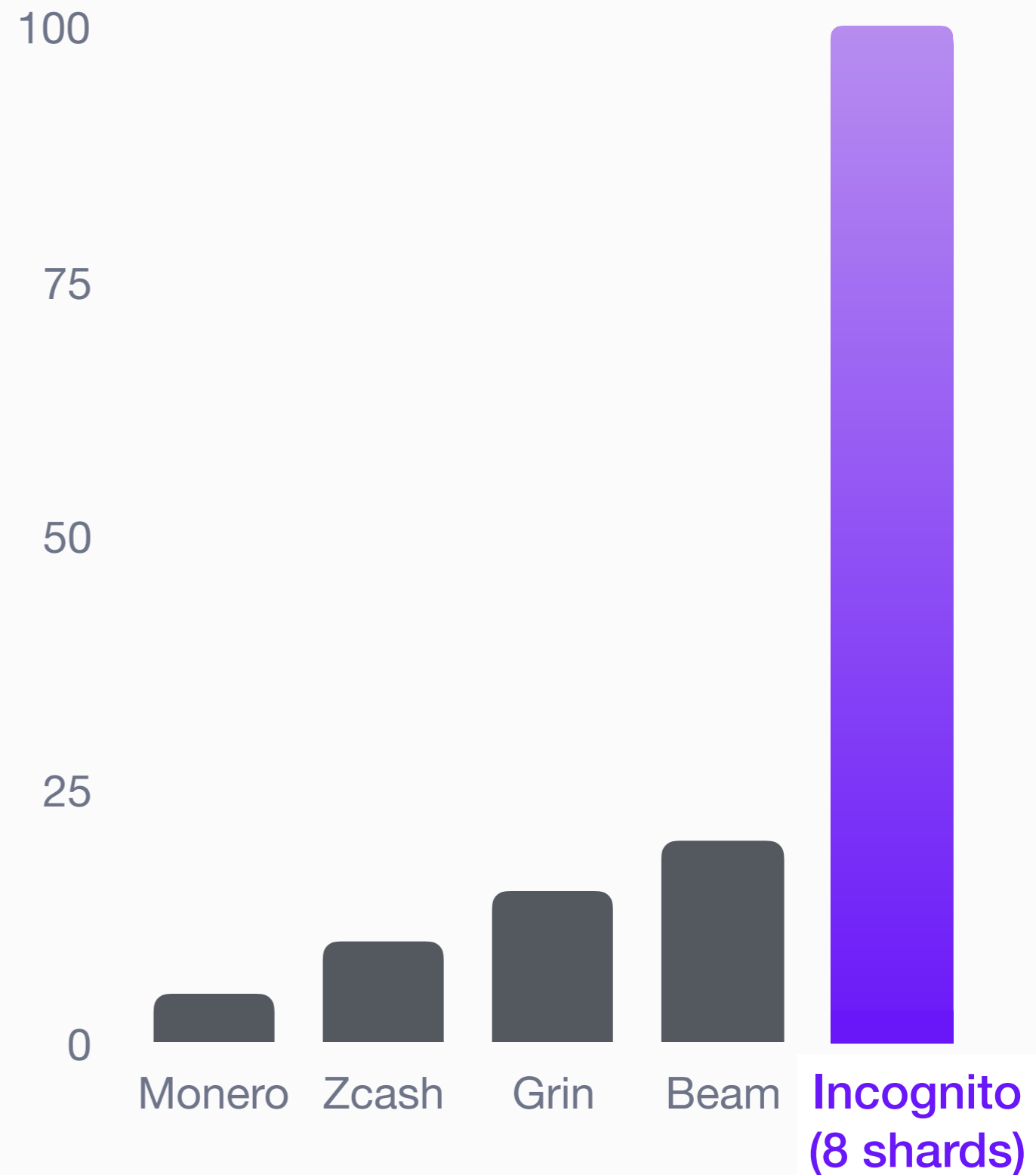
—  
By design, Incognito is powered by a large group of small validators around the world.



Progress

# Performance

—  
Incognito delivers privacy at scale with 100 TPS — a significantly higher number than that of other privacy blockchains.



Progress

# Partnerships

—  
Key strategic partnerships for mass adoption.



## Trade Incognito with Binance

Binance funds development of incognito mode for Binance Chain, so any Binance user can trade BNB and BEP2 tokens anonymously.



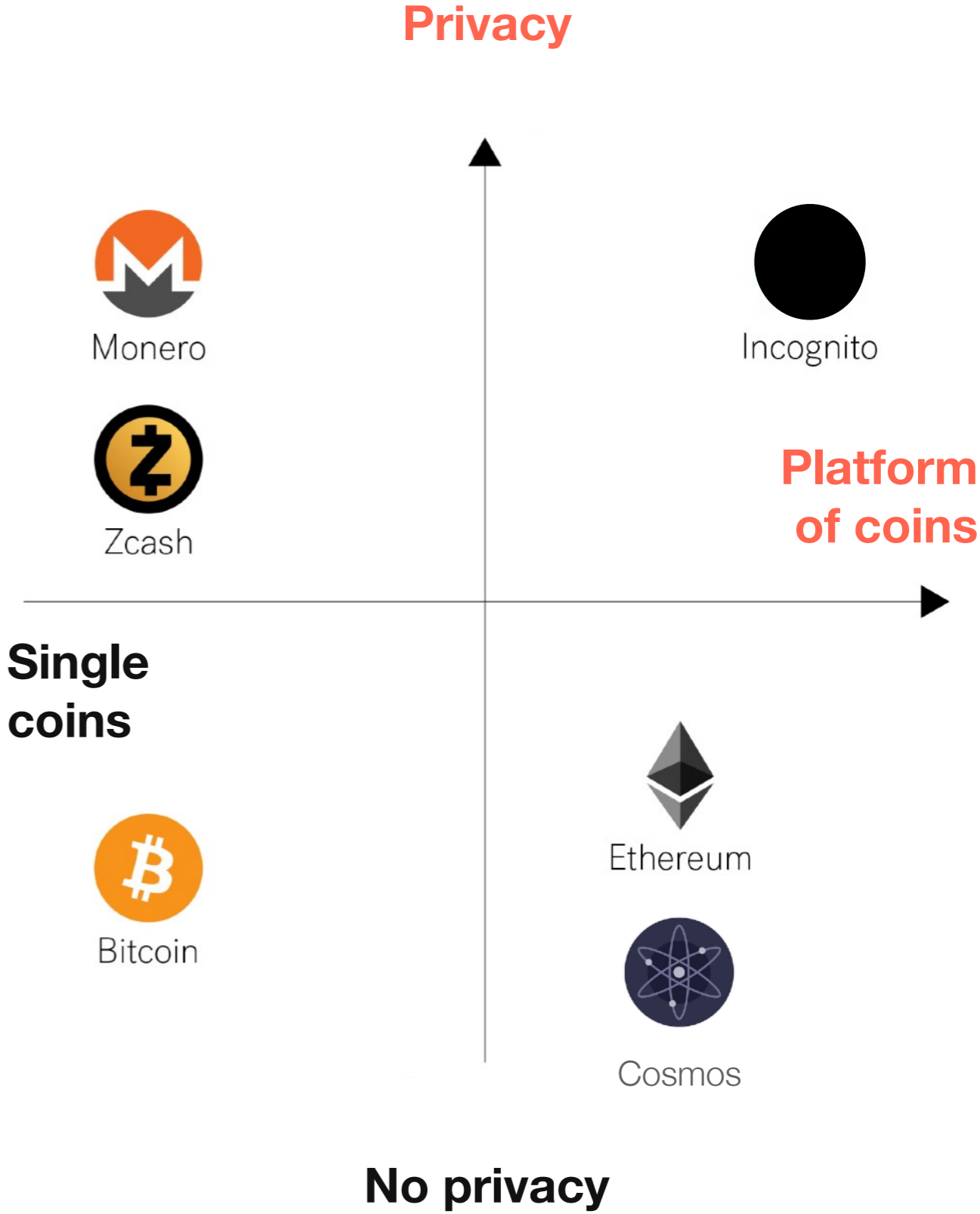
## Pay Incognito with Autonomous

Autonomous lets buyers purchase its products completely anonymously with untraceable versions of USDT, USDC, BUSD, and DAI.



Positioning

Not a single  
privacy coin.  
Privacy for  
every coin.



Positioning

# First-mover competitive advantages

## 1<sup>st</sup> privacy platform

BTC, ETH and 70+ tokens already on board

## 1<sup>st</sup> privacy proof-of-stake

More efficient than PoW privacy blockchains

## 1<sup>st</sup> privacy sharding

10x TPS of other privacy blockchains

## 1<sup>st</sup> plug & play gadget

A large group of small validators



PRV

The native  
cryptocurrency  
of the Incognito  
network.



## Power

Users stake PRV to become validators and power the network.



## Use

Users can pay transaction fees in PRV when they send crypto confidentially.

PRV

# Token Economics

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The total supply of 100M PRV is designed to favor those who work for the network, not to pre-sell coins to speculators.

**\$0.70 (+700%)**

Price on pDEX as of July 1, 2020

**5M pre-mined**

Purchased by the core team for \$1M, which has been used to self-fund the project. The 5M PRV is locked and released over 5 years.

**95M block rewards**

Being mined over 40 years. The total block reward for the first year is 8.7M PRV. Block rewards are reduced by 9% every year.

**6.8M circulating supply**

5.8M mined in the first few months by validators, plus the 1M of the pre-mined 5M released to the core team in the first year.

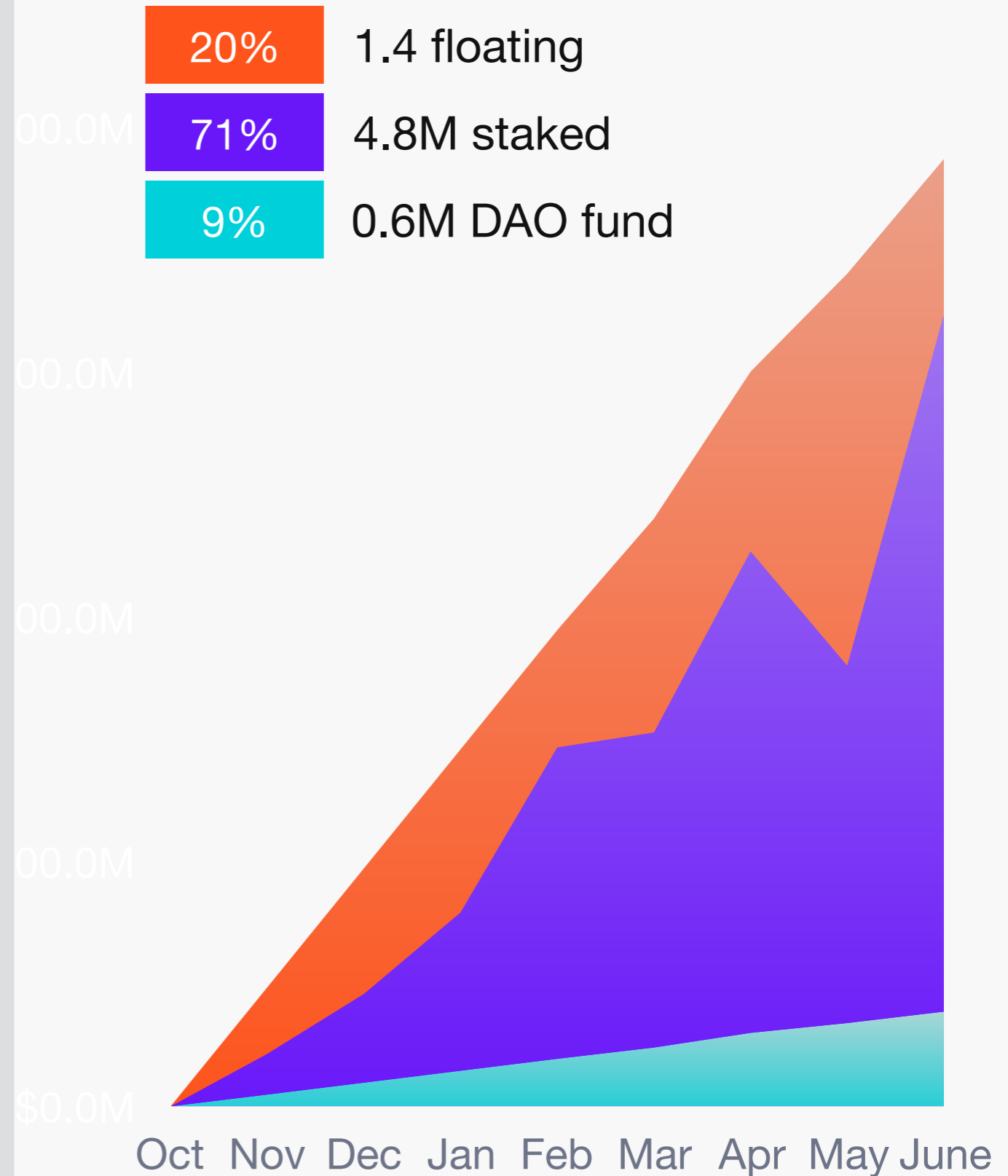
**Self-funded**

No ICO. No VC funding.

PRV

# Community commitment

71% of 6.8M PRV circulating supply is staked in Nodes and in the pDEX, demonstrating the community's long-term commitment. 10% goes to the DAO Fund, devoted to funding long-term community projects. Very little speculative activity.



# If privacy wins, PRV wins.

## Get PRV now.



### Buy

Buy PRV in the Incognito Wallet.

[Buy PRV](#)



### Mine

Host a Node and mine PRV by powering privacy.

[Mine PRV](#)



### Earn

Earn PRV by participating in community activities.

[Earn PRV](#)

Thank you.

# Appendix

Quick links

Ethereum Bridge

Privacy Tech Stack

Scalability Tech Stack

Performance

PRV Release Schedule

Incognito DAO

Code

# Quick links

## The tech

- [Whitepaper](#)
- [Code](#)
- [Roadmap](#)

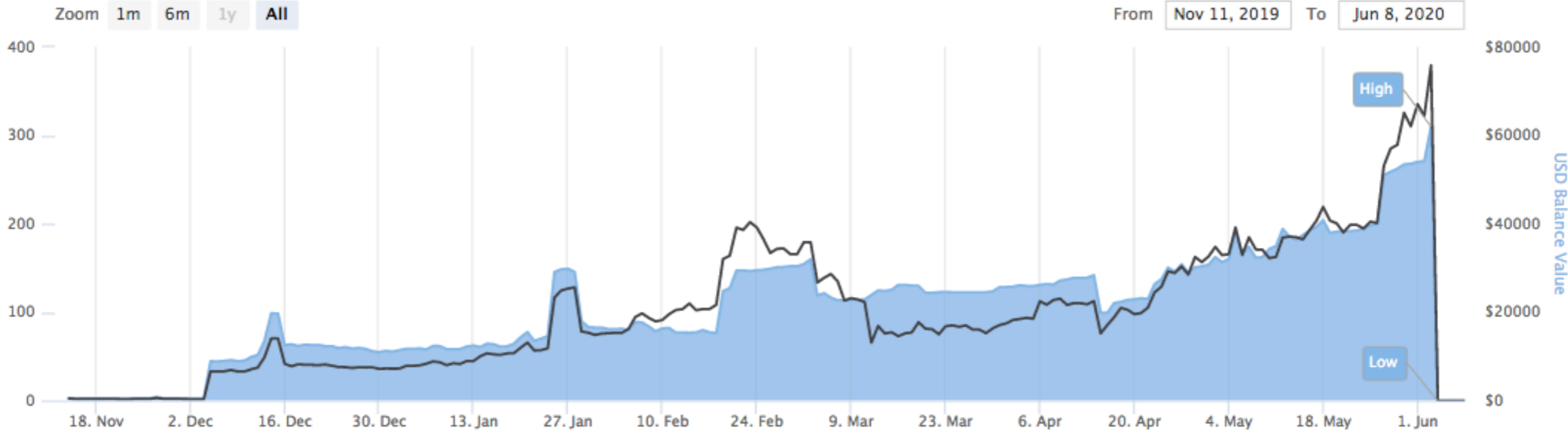
## Products

- [Incognito Node](#)
- [Incognito Wallet](#)

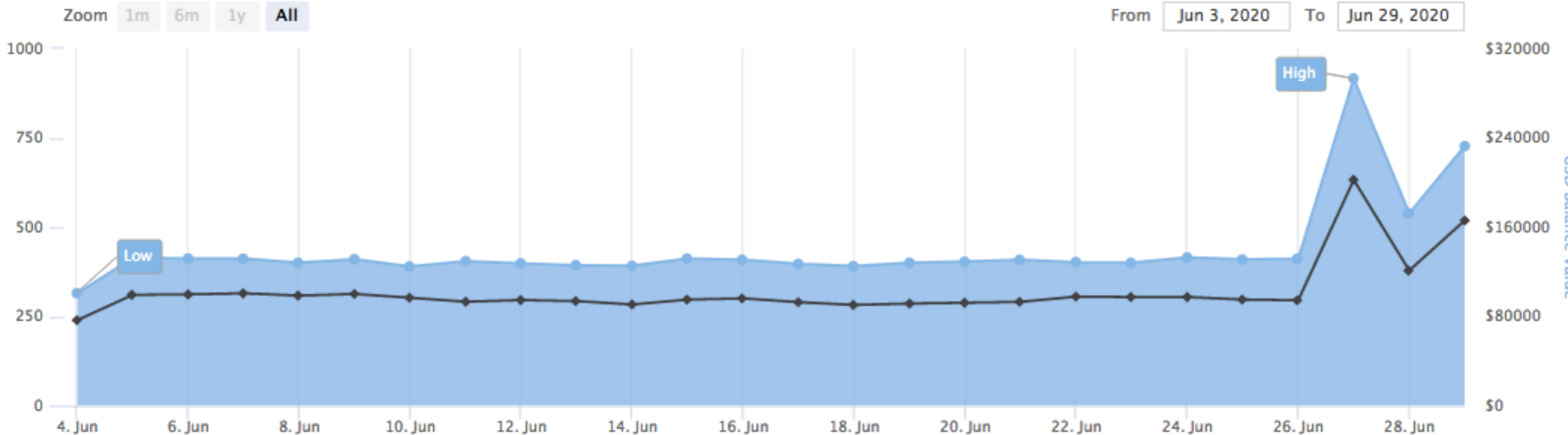
# Shielded ETH via the Ethereum Trustless Bridge

Source: [Etherscan](#) on 8/6/2020, [Etherscan](#) on 29/6/2020

Ether Balance for 0x0261DB5AfF8E5eC99fBc8FBBA5D4B9f8EcD44ec7  
Source: Etherscan.io



Ether Balance for 0x3c8ec94213f09a1575f773470830124dfb40042e  
Source: Etherscan.io





# Privacy Stack

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Now we can send, receive, buy, sell, invest and borrow cryptocurrencies confidentially.

## Ring Signatures

Shielding sending addresses

## Stealth Addresses

Shielding receiving addresses

## Confidential Transactions

Shielding transacted amounts

Homomorphic  
Commitment

Zero-Knowledge  
Range Proofs

# Scalability Stack

—  
Incognito is the first network that delivers privacy at scale by implementing proof-of-stake and sharding.

Proof of Stake

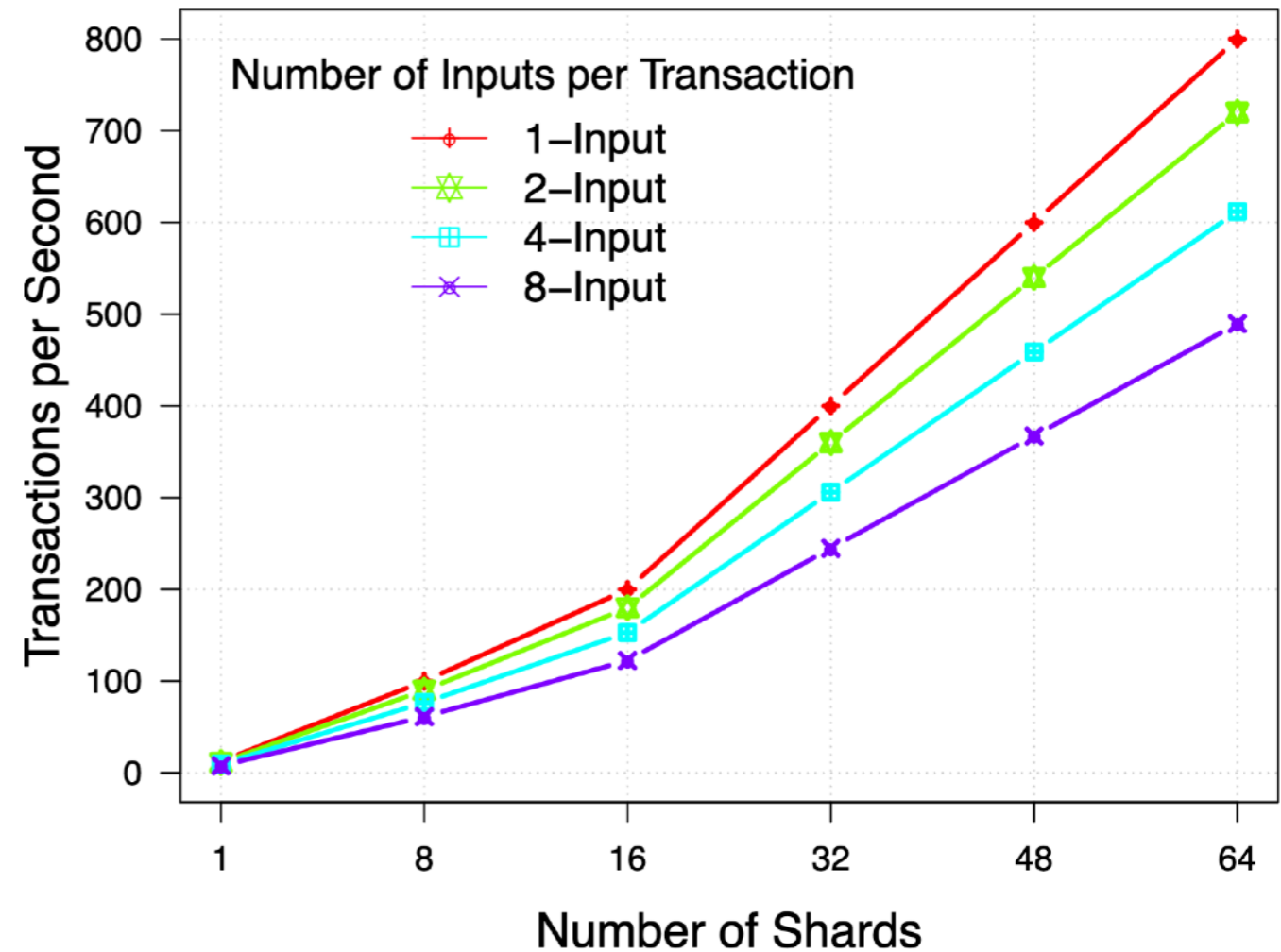
Sharding

pBFT

BLS Signatures

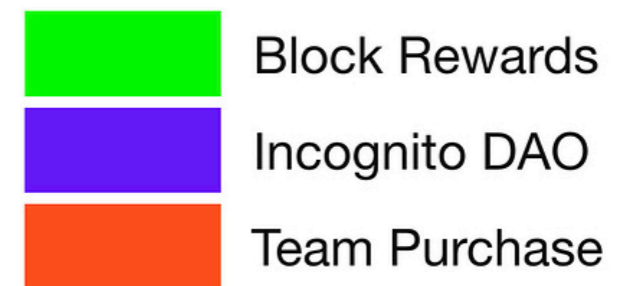
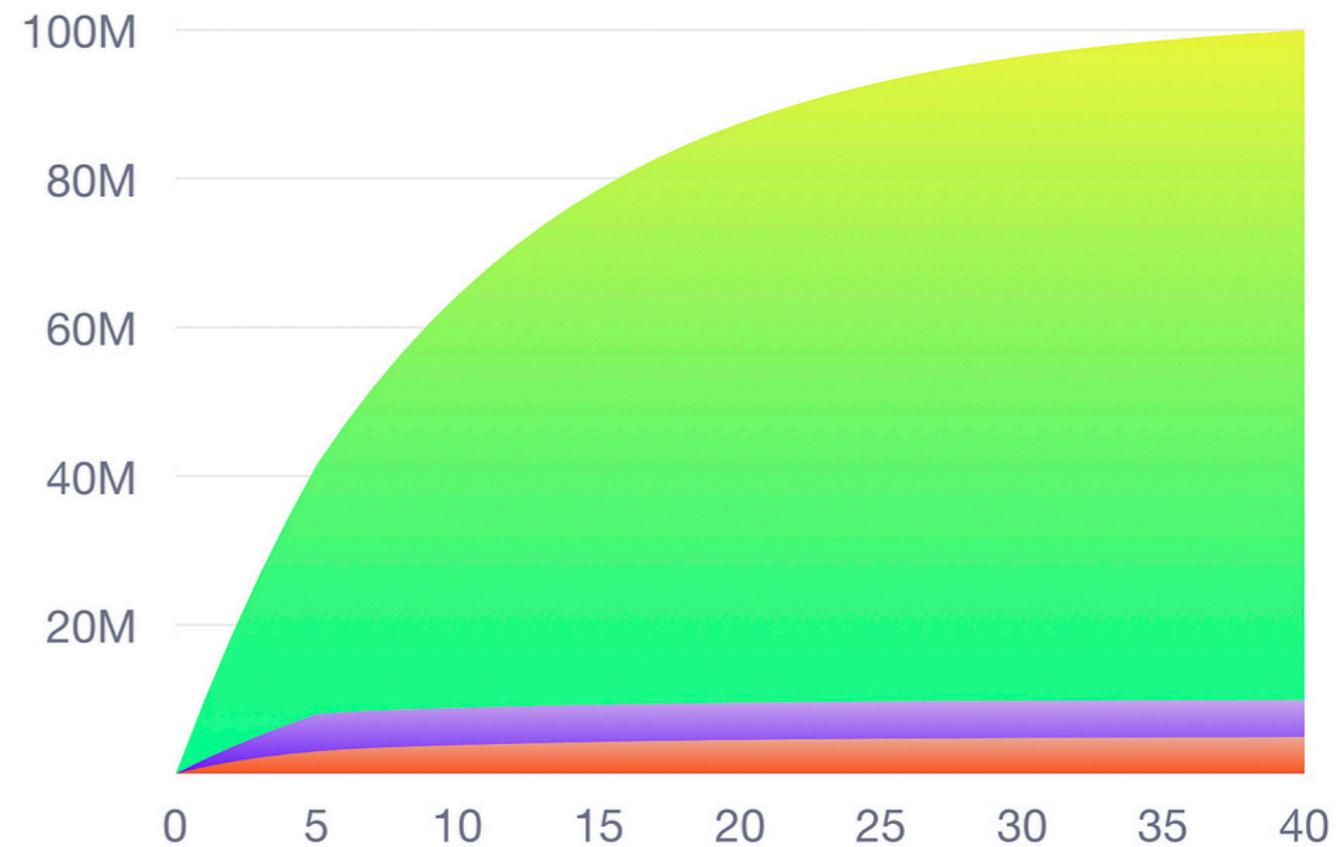
# Performance

Currently, with 8 shards active, Incognito can handle 100 TPS. With a full deployment of 64 shards, Incognito can handle 800 TPS — a significantly higher number than that of other privacy blockchains, which usually top out at less than 10 TPS.



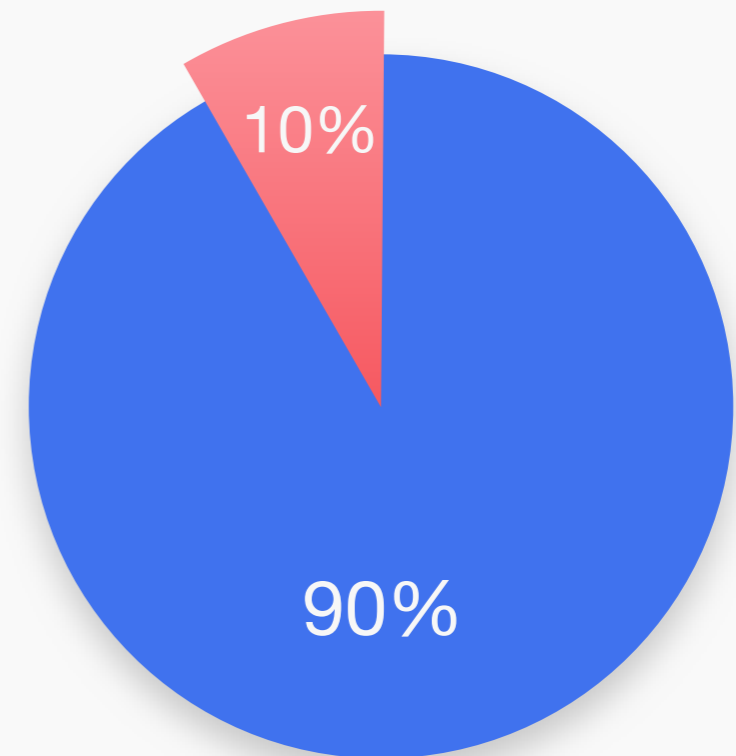
# PRV Release Schedule

The number and breakdown of all PRV that are to be released into circulation over 40 years.

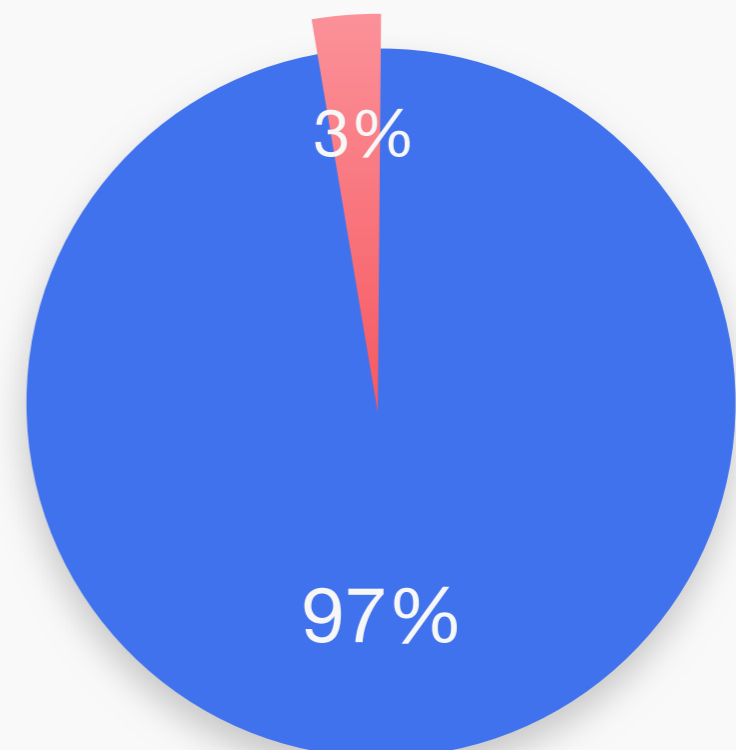


# Incognito DAO

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Designed to fund protocol development and network growth, Incognito DAO collects a gradually reducing percentage of block rewards.

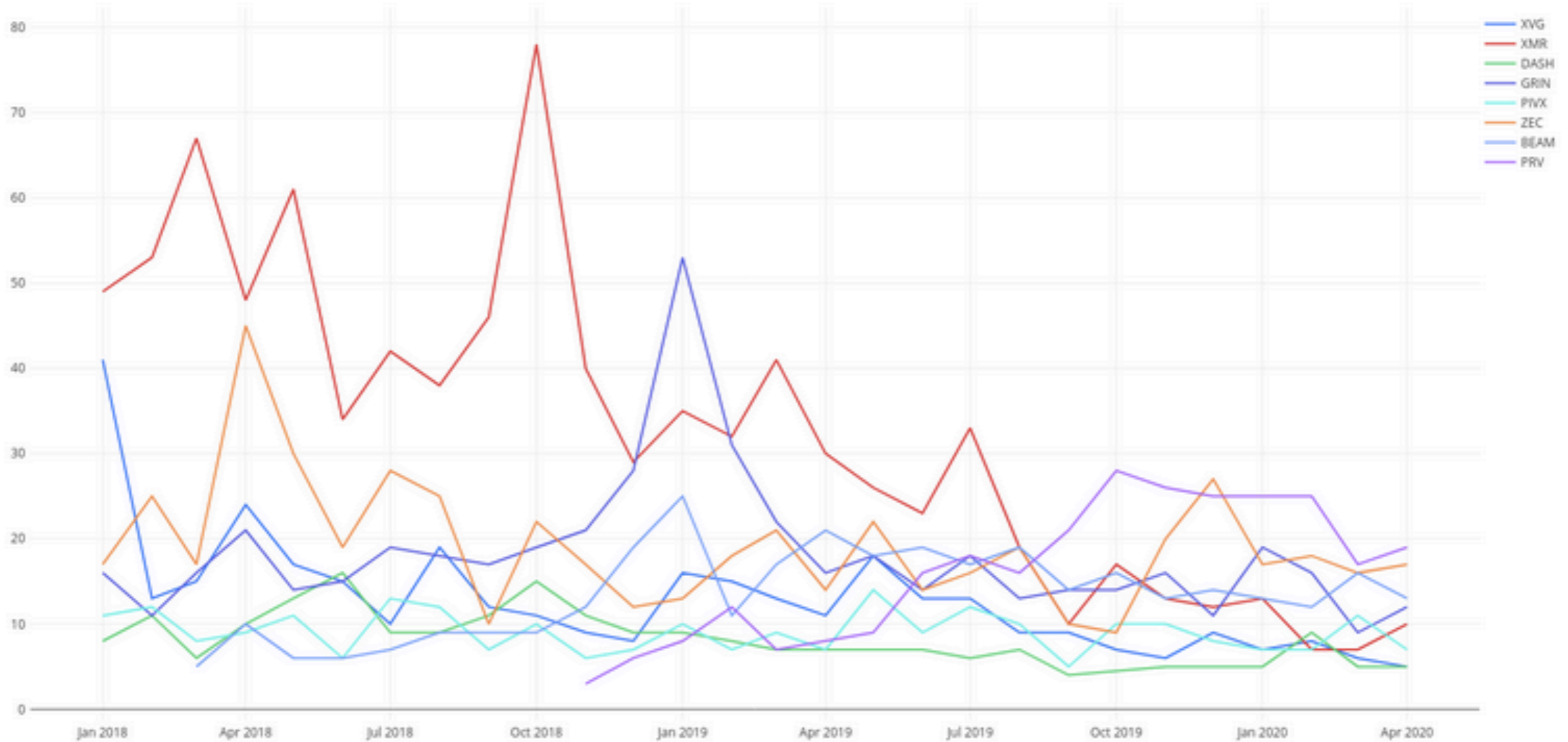


↓ gradually  
reduces to



# #1 most active privacy project

Source: [CoinCodeCap](#) on 3/5/2020



Top Privacy Coins Active Developers

# Code Structure

Incognito has 27 public repositories on Github with 2.4M lines of code since May 2018.

